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Bayada Nurses Appoints Director of Federal Government Affairs

Moorestown, NJ – December 15, 2009 – Bayada Nurses is pleased to announce the appointment of Angelo Terrana as Director of Federal Government Affairs. An executive with over a dozen years of experience in government, public affairs and public relations, Terrana will serve in Washington D.C. as an advocate for the thousands of patients who receive home care services from Bayada Nurses, a national home care company with over 150 locations in 18 states.

“The national debate over health care reform makes it particularly critical that our home care patients have a strong voice in our nation’s capital,” said Bayada Nurses Chief Government Affairs Officer David J. Totaro. “Angelo Terrana’s expertise in developing relationships with congressional staff, state elected officials, Administration officials and other key policymakers will help ensure that policies to support improved access to home care services remain a top priority.”

According to the National Association of Home Care & Hospice (NAHC), nearly 12 million Americans now rely on home health care. They range from children with profound physical and developmental disabilities, to adults and seniors with chronic illness and injury who need assistance to remain at home. In these difficult economic times, home care is providing thousands of new job opportunities for American workers. From 1993 to 2007, home care employment grew an average of 5.4 percent annually.

This growth in home care employment comes as 78 million Baby Boomers are nearing retirement. According to NAHC, as age increases, so does the incidence of conditions such as diabetes, heart disease, cancer and Alzheimer’s disease. According to the Alliance for Home Health Quality and Innovation, **early use of home care services following a hospital stay by a patient with at least one chronic disease saved Medicare \$1.71 billion** in the two-year 2005-2006 period. In addition to the dramatic cost savings, the study found that patients who received home care soon after hospital discharge were less likely to be re-hospitalized, resulting in even more cost savings.

“These statistics demonstrate how important it is to educate our policymakers about the value of home care,” said Terrana. “I look forward to using my skills and experience in government affairs to advocate for the disabled, frail and elderly people in this country who rely on home

care services, as well as for the thousands of nurses, therapists and home health aides who bring their care into the home setting.”

Prior to joining Bayada Nurses, Terrana served as Vice President of Media and Public Affairs for Ruder Finn, Inc., a privately held, family-owned public relations agency that specializes in healthcare, technology, consumer, interactive, media, arts and culture, and environmental programming.

Terrana’s experience also includes his role as the top communications staffer for both Congresswoman Melissa Hart and Congressman Bill Shuster. In addition, he served as Congressman Shuster’s campaign manager for his first re-election effort, increasing the congressman’s vote totals by more than 20 percent in less than two years.

In addition to his experience in government, Angelo was a key member of Hill & Knowlton’s crisis communications practice where he managed several high profile domestic and international crisis accounts. He also served as the Deputy Managing Editor for the National Journal’s Hotline, where he oversaw the publication’s political news coverage.

Terrana is a graduate of McMaster University with an Honors Bachelor of Arts in Political Science.

Founded in 1975 by J. Mark Baiada, Bayada Nurses is an independently-owned home health company that employs more than 13,000 nurses, home health aides, therapists and social workers in more than 150 offices and 18 states, as well as the UK. Bayada Nurses provides skilled, rehabilitative, therapeutic, personal care, and support services to people of all ages in the comfort of their own homes. For more information, visit www.bayada.com.