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For Immediate Release

Bayada Nurses Honored for Internal Communications Excellence With Public Relations Industry Award

Moorestown, NJ, December 7, 2009 – Bayada Nurses was recognized for excellence in internal communications by the Philadelphia chapter of the Public Relations Society of America at its 41st annual Pepperpot & Achievement Awards ceremony, held December 3 at the Pennsylvania Academy of Fine Arts. The Pepperpot Awards honor the extraordinary work of public relations professionals across the Greater Philadelphia region.

Bayada was honored in the newsletter category for the *Bayada Bulletin*, an electronic internal communications vehicle distributed weekly to more than 1,700 office employees. The *Bulletin* has been supporting Bayada Nurses employees for 25 years.

“I congratulate our staff who work so hard to produce the *Bulletin* so we can share important information on a timely basis with all of our employees across the country,” said Rick Buck, Director of Communications for Bayada Nurses. “Two-way communication is an important part of Bayada’s culture, and we encourage content and story idea submissions for the *Bulletin* from all areas of the company.”

The *Bayada Bulletin* provides employees with a deeper understanding of *The Bayada Way*— Bayada’s company philosophy—and enhances employee retention and recruitment. It also helps readers develop stronger relationships with clients, field employees, payors, referral sources, and each other.

Founded in 1975, Bayada Nurses provides nursing, rehabilitative, therapeutic, and personal home health care services to children, adults, and seniors in the comfort of their own homes. Bayada has more than 13,000 nurses, home health aides, and therapists working from more than 150 offices in 18 states and the UK.

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